



Tempt In-Store Productions purchases large-format Scitex Printer

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Tempt In-Store Productions of Menomonee Falls, WI is pleased to announce the purchase of a new HP Scitex TJ8550 large format digital printer. The company will install the device at the company's production facility located in Menomonee Falls, Wisconsin. The press, coupled with the Fatoba XL-TJOL in-line cutter, will enable Tempt to offer added capabilities to its in-store marketing customers.

President of *Tempt*, Michael Draver said, "Providing our retail oriented customers with a wider range of substrates and sizes were key goals when adding to our solutions oriented business model. This new press is a perfect complement to our existing digital technologies, and provides an even greater level of flexibility to our customers looking for a complete in-store solution."

Hewlett-Packard Scitex TJ 8550

Designed for large format printing in a high volume, high speed environment the 8550 prints on paper, vinyl, polystyrene, PVC banner, window graphics and other flexible substrates from roll stock. With in-line cutting the machine can print and finish up to 80 sheets per hour.

Tempt in-Store Productions

an HGI Company

Specializes in the production of temporary in-store marketing programs for a national retail and brand marketing client base; Tempt utilizes the latest in digital technologies as part of an overall solution for the production of in-store signage and promotional programs.

HGI Company

Comprised of four operating divisions, Hi-Liter Graphics, Plus Digital Print, Inland Graphics and Tempt, HGI Company is a full service multi-faceted commercial printing, binding and distribution corporation that offers a wide gamut of graphic arts services. HGI Company's operating divisions have been servicing the commercial print market for over 50 years, with customers located throughout the United States.

HGI produces a wide range of catalogs, publications, books, marketing collateral and in-store-marketing materials for some of the country's largest corporations, agencies, brand marketers and publishers. These capabilities, combined with excellent service and a commitment to providing value to customers has differentiated HGI in today's competitive print markets. *HGI is a Quad Graphics partner.*

